

**C B B C**

**Canadian Business &  
Biodiversity Council**



# **Linking Biodiversity with Business in Canada**

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# Triggers For Action

- **Convention on Biological Diversity sets the global groundwork for conservation and sustainable use**
- **Canadian Biodiversity Strategy guides Canadian conservation planning**
- **Global “2010 Commitment” made in 2002 provided the specific challenge to reduce biodiversity loss**
- **Canadian businesses recognize the social and economic importance of biodiversity**
- **Canadian businesses decide to collaborate to optimize and recognize their efforts**

# First Steps

**A Business – Government – NGO – Academia Partnership**

- **BUSINESS & BIODIVERSITY CONFERENCE (JUNE 2008)**
- **SMALL SECRETARIAT (JANUARY 2009)**
- **BUSINESS-LED STEERING GROUP (JUNE 2009)**
- **INCORPORATED AS A NATIONAL NON-PROFIT UNDER PART II OF THE CANADIAN CORPORATIONS ACT (FEBRUARY 2011)**

# Canadian Business & Biodiversity Council

## *VISION*

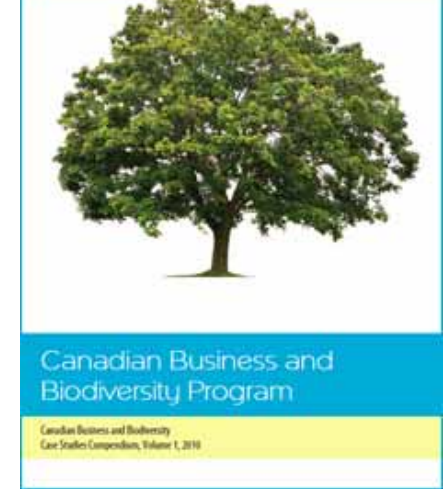
Canadian businesses will have an enhanced understanding of biodiversity issues and values and will incorporate this understanding into their corporate policy and planning to reduce the rate of biodiversity loss from both a domestic and a global perspective.

# Initial Outputs



# Canadian Business and Biodiversity Case Studies

## Volume 1, June 2010



- A compendium of Canadian business best practices in biodiversity conservation

17 businesses contributing

Released June 8, 2010

- Case study structure:

Corporate policy

Business initiative and rationale

Existing or foreseen benefits for the company and for biodiversity

Lessons learned

### 9 SECTORS REPRESENTED

➤➤ Agriculture	2
➤➤ Construction Materials	1
➤➤ Education	1
➤➤ Electric utilities	2
➤➤ Food and Beverage	1
➤➤ Household and Personal Care Products	2
➤➤ Metals and Mining	4
➤➤ Oil and Gas	3
➤➤ Paper and Forest Products	1

# Guides

## *A Guide to Biodiversity Conservation for Canadian Business*

**Pre-publication Release: October 19, 2010, Nagoya, Japan**

## **Incorporating Biodiversity Considerations into the Management of Small to Medium Enterprises**

**Pre-publication Release: October 19, 2010, Nagoya, Japan**

# Business Declaration (Draft)

## Purpose

- To support the goals of the Convention on Biological Diversity and Canada's biodiversity objectives by obtaining commitments of companies from all sectors to undertake activities aimed at achieving these objectives
- Signatory companies to the Declaration will be expected to confirm their willingness to integrate biodiversity considerations into their business objectives
- The Canadian Business and Biodiversity Council, through its Secretariat, will support signatories of the Declaration



# Lessons Learned

## Social License

Businesses must operate in harmony with their social & ecological surroundings

## Corporate Leadership

High level executive enthusiasm needed for implementation support

## Corporate Policy

Corporate strategies must be flexible & adaptive; show long-term commitment; build a corporate culture for sustainability

## Supply Chain & Business Partners

A life cycle approach is essential; suppliers & partners must follow the same corporate policies to retain integrity

## Community Engagement

Corporate programs must resonate with community values; earning support takes time and sincere effort

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# **Future Activity**

**Canadian Business & Biodiversity Awards**

**Business & Biodiversity Workshop Series**

**Knowledge Sharing**

**Secretariat Commitments**

**THANK  
YOU**

